

COURSE OUTLINE

(1) GENERAL

SCHOOL	SCHOOL OF BUSINESS		
ACADEMIC UNIT	DEPARTMENT OF TOURISM ECONOMICS AND MANAGEMENT		
LEVEL OF STUDIES	UNDERGRADUATE		
COURSE CODE	TO2012	SEMESTER	SPRING
COURSE TITLE	FOREIGN LANGUAGE (TOURISM ENGLISH)		
INDEPENDENT TEACHING ACTIVITIES <i>if credits are awarded for separate components of the course, e.g. lectures, laboratory exercises, etc. If the credits are awarded for the whole of the course, give the weekly teaching hours and the total credits</i>		WEEKLY TEACHING HOURS	CREDITS
LECTURES		3	5
TUTORIALS		1	
Add rows if necessary. The organisation of teaching and the teaching methods used are described in detail at (d).			
COURSE TYPE <i>general background, special background, specialised general knowledge, skills development</i>	GRNERAL BACKGROUND		
PREREQUISITE COURSES:			
LANGUAGE OF INSTRUCTION and EXAMINATIONS:	ENGLISH		
IS THE COURSE OFFERED TO ERASMUS STUDENTS	YES		
COURSE WEBSITE (URL)			

(2) LEARNING OUTCOMES

<p>Learning outcomes</p> <p><i>The course learning outcomes, specific knowledge, skills and competences of an appropriate level, which the students will acquire with the successful completion of the course are described.</i></p> <p><i>Consult Appendix A</i></p> <ul style="list-style-type: none"> • <i>Description of the level of learning outcomes for each qualifications cycle, according to the Qualifications Framework of the European Higher Education Area</i> • <i>Descriptors for Levels 6, 7 & 8 of the European Qualifications Framework for Lifelong Learning and Appendix B</i> • <i>Guidelines for writing Learning Outcomes</i>
<p>This module aims at providing students with the necessary skills that will enable them to effectively use business literature and attend seminars or conferences conducted in English. The student will have also acquired the specialized knowledge of applying business communication techniques and terminology in a professional work environment.</p> <p>Business English I is the first of two courses intended to give students a solid foundation and a working knowledge of business terminology. The class is taught at an intermediate level and emphasis is given to the development of receptive skills in reading and listening. Advanced grammatical and syntactic structures are widely practiced throughout the module.</p>

- Upon completion of this module students are expected to:
- Have acquired tourism business vocabulary
- Comprehend reading passages
- Comprehend listening passages
- Speak (Speaking Skills)
- Use tourism business literature
- Attend lectures and seminars in English
- Use English in a professional work environment
- writing business emails, memos, business letters

General Competences

Taking into consideration the general competences that the degree-holder must acquire (as these appear in the Diploma Supplement and appear below), at which of the following does the course aim?

<i>Search for, analysis and synthesis of data and information, with the use of the necessary technology</i>	<i>Project planning and management</i>
<i>Adapting to new situations</i>	<i>Respect for difference and multiculturalism</i>
<i>Decision-making</i>	<i>Respect for the natural environment</i>
<i>Working independently</i>	<i>Showing social, professional and ethical responsibility and sensitivity to gender issues</i>
<i>Team work</i>	<i>Criticism and self-criticism</i>
<i>Working in an international environment</i>	<i>Production of free, creative and inductive thinking</i>
<i>Working in an interdisciplinary environment</i>
<i>Production of new research ideas</i>	<i>Others...</i>

- Independent study
- Team work
- Working in an international environment
- International communication

(3) SYLLABUS

Module Contents :

1. An Introduction to Travel and Tourism
2. Tourism Organisations Promotion and Marketing
3. Types of Transport
4. Accommodation
5. Hotel Staff
6. Planning and Booking a Holiday
7. Written Communication
8. Oral Communication
9. International Tourism: UK
10. International Tourism : Europe
11. International Tourism : USA
12. USA International Tourism : Oceania and India
13. Ecotourism
14. New Tourist Destinations
15. Applying for a Job

(4) TEACHING and LEARNING METHODS - EVALUATION

DELIVERY <i>Face-to-face, Distance learning, etc.</i>	Class lectures-discussion	
USE OF INFORMATION AND COMMUNICATIONS TECHNOLOGY <i>Use of ICT in teaching, laboratory education, communication with students</i>	Use of ICT Student contact through eclass & email Self study pack in eclass	
TEACHING METHODS <i>The manner and methods of teaching are described in detail. Lectures, seminars, laboratory practice, fieldwork, study and analysis of bibliography, tutorials, placements, clinical practice, art workshop, interactive teaching, educational visits, project, essay writing, artistic creativity, etc. The student's study hours for each learning activity are given as well as the hours of non-directed study according to the principles of the ECTS</i>	<i>Activity</i>	<i>Semester workload</i>
	Lectures	39
	Extra tutorials	13
	Homework	73
	Course total	125
STUDENT PERFORMANCE EVALUATION <i>Description of the evaluation procedure Language of evaluation, methods of evaluation, summative or conclusive, multiple choice questionnaires, short-answer questions, open-ended questions, problem solving, written work, essay/report, oral examination, public presentation, laboratory work, clinical examination of patient, art interpretation, other Specifically-defined evaluation criteria are given, and if and where they are accessible to students.</i>	<ul style="list-style-type: none"> ➤ Assessment in English ➤ Final examination (100%) 	

(5) STUDY MATERIALS

- Morris, E., C., (2017) Flash on English for Tourism-Second Edition, ELI S.r.l
- Self Study Pack eclass (*Reading Texts – Vocabulary – Exercises*)