

COURSE OUTLINE

(1) GENERAL

SCHOOL	SCHOOL OF BUSINESS		
ACADEMIC UNIT	DEPARTMENT OF TOURISM ECONOMICS AND MANAGEMENT		
LEVEL OF STUDIES	UNDERGRADUATE		
COURSE CODE	TO2010	SEMESTER	SPRING
COURSE TITLE	TOURISM AND THE GREEK ECONOMY		
INDEPENDENT TEACHING ACTIVITIES <i>if credits are awarded for separate components of the course, e.g. lectures, laboratory exercises, etc. If the credits are awarded for the whole of the course, give the weekly teaching hours and the total credits</i>	WEEKLY TEACHING HOURS	CREDITS	
LECTURES	3	5	
<i>Add rows if necessary. The organisation of teaching and the teaching methods used are described in detail at (d).</i>			
COURSE TYPE <i>general background, special background, specialised general knowledge, skills development</i>	GENERAL BACKGROUND		
PREREQUISITE COURSES:	NO		
LANGUAGE OF INSTRUCTION and EXAMINATIONS:	GREEK		
IS THE COURSE OFFERED TO ERASMUS STUDENTS	NO		
COURSE WEBSITE (URL)			

(2) LEARNING OUTCOMES

Learning outcomes

The course learning outcomes, specific knowledge, skills and competences of an appropriate level, which the students will acquire with the successful completion of the course are described.

Consult Appendix A

- *Description of the level of learning outcomes for each qualifications cycle, according to the Qualifications Framework of the European Higher Education Area*
- *Descriptors for Levels 6, 7 & 8 of the European Qualifications Framework for Lifelong Learning and Appendix B*
- *Guidelines for writing Learning Outcomes*

The course aims at identifying and understanding the basic microeconomic and macroeconomic features of the Greek tourism economy as well as the multiple impacts of tourism at national and regional level. It seeks to provide students with a detailed understanding of the importance of the tourist phenomenon in Greece as well as of its decisive role in the development and increase of the competitiveness of our Greece as a tourist destination

At the end of the semester the student will be able to:

- understand the elements that compose the modern tourist phenomenon in Greece and the factors that shape it
- interpret the developments and variables that affect tourism in Greece
- have sufficient knowledge of the basic dimensions of tourism and its effects on the national and regional economy
- formulate trends assessments of how tourism services are organized and their role in supporting the attractiveness and success of Greece as a tourist destination.

General Competences

Taking into consideration the general competences that the degree-holder must acquire (as these appear in the Diploma Supplement and appear below), at which of the following does the course aim?

Search for, analysis and synthesis of data and information, with the use of the necessary technology

Adapting to new situations

Decision-making

Working independently

Team work

Working in an international environment

Working in an interdisciplinary environment

Production of new research ideas

Project planning and management

Respect for difference and multiculturalism

Respect for the natural environment

Showing social, professional and ethical responsibility and sensitivity to gender issues

Criticism and self-criticism

Production of free, creative and inductive thinking

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Others...

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- Search for, analysis and synthesis of data and information, with the use of the necessary technology
- Adapting to new situations
- Decision-making
- Working independently
- Team work
- Working in an international environment
- Working in an interdisciplinary environment
- Production of new research ideas

(3) SYLLABUS

Module Contents (Syllabus):

- The tourist circuit in Greece and the sectoral structure of the Greek tourism industry
- Factors shaping the tourist incentives of Greece as a tourist destination
- The economics of Greek tourism at national and regional level
- The sizes of the Greek tourism industry: production costs, tourist expenditure, tourist investments, tourist product-income
- The characteristics and factors determining tourism demand in Greece
- Tourist offer in Greece: modulation factors, structure of tourist infrastructure and reconstructions
- The characteristics of tourism consumption in Greece: recording consumption in national accounts, the Satellite Tourism Account
- The impact of tourism on the Greek national and regional economy
- Greek tourism and employment

- The intersectoral nature of tourism and its interconnection with other productive sectors in Greece
- The impact of tourism development on the natural environment of Greece
- The effects of tourism development on the structured and anthropogenic environment of Greece
- Tourism Development Approaches and Development Options in Greece: Greek Tourism Development Standards and Sustainability
- Trends and prospects for Greek tourism

(4) TEACHING and LEARNING METHODS - EVALUATION

DELIVERY <i>Face-to-face, Distance learning, etc.</i>	Face – to - face	
USE OF INFORMATION AND COMMUNICATIONS TECHNOLOGY <i>Use of ICT in teaching, laboratory education, communication with students</i>	Presentations using power point, making use of e-class, short videos to develop dialogue.	
TEACHING METHODS <i>The manner and methods of teaching are described in detail. Lectures, seminars, laboratory practice, fieldwork, study and analysis of bibliography, tutorials, placements, clinical practice, art workshop, interactive teaching, educational visits, project, essay writing, artistic creativity, etc. The student's study hours for each learning activity are given as well as the hours of non-directed study according to the principles of the ECTS</i>	Activity	Semester workload
	Lectures	39
	Case studies	30
	Studying	56
	Course total	125
STUDENT PERFORMANCE EVALUATION <i>Description of the evaluation procedure Language of evaluation, methods of evaluation, summative or conclusive, multiple choice questionnaires, short-answer questions, open-ended questions, problem solving, written work, essay/report, oral examination, public presentation, laboratory work, clinical examination of patient, art interpretation, other Specifically-defined evaluation criteria are given, and if and where they are accessible to students.</i>	<ul style="list-style-type: none"> ✓ Language of evaluation: Greek ✓ Final Exams (100%) 	

(5) ATTACHED BIBLIOGRAPHY

- Suggested bibliography:

1. Tsartas, P.- Lytras, P. (2017), "Tourism- Tourism Development" , Athens: Papazisi. (in Greek)
2. Τσάρτας Π., (2010), *Ελληνική τουριστική ανάπτυξη, Διαθέτης (Εκδότης): Κριτική Α.Ε.*

- Additional books

- Λαγός Δημήτριος (2005), «*Τουριστική Οικονομική*». Εκδόσεις ΚΡΙΤΙΚΗ Αθήνα.
- Βαρβαρέσος Στέλιος (2008), *Οικονομική του Τουρισμού. Εννοιολογικές, θεωρητικές και μεθοδολογικές προσεγγίσεις*. Εκδόσεις Προπομπός, Αθήνα
- Stabler, M. J., Papatheodorou, A. and Sinclair, M. T. (2010) *The Economics of Tourism*, 2nd Edition, London: Routledge.

- Additional Journals

3. Annals of Tourism Research is a social sciences journal focusing upon the academic perspectives of tourism.
4. <http://www.journals.elsevier.com/annals-of-tourism-research/>
5. Tourism economics: The business and finance of tourism and recreation.
6. <http://www.ipublishing.com/te.htm>
7. Journal of Hospitality & Tourism Research (JHTR)