

COURSE OUTLINE

(1) GENERAL

SCHOOL	SCHOOL OF BUSINESS		
ACADEMIC UNIT	DEPARTMENT OF TOURISM ECONOMICS AND MANAGEMENT		
LEVEL OF STUDIES	UNDERGRADUATE		
COURSE CODE	TO2011	SEMESTER	SPRING
COURSE TITLE	CORPORATE SOCIAL RESPONSIBILITY		
INDEPENDENT TEACHING ACTIVITIES		WEEKLY TEACHING HOURS	CREDITS
<i>if credits are awarded for separate components of the course, e.g. lectures, laboratory exercises, etc. If the credits are awarded for the whole of the course, give the weekly teaching hours and the total credits</i>			
Lectures		3	5
<i>Add rows if necessary. The organisation of teaching and the teaching methods used are described in detail at (d).</i>			
COURSE TYPE <i>general background, special background, specialised general knowledge, skills development</i>	GENERAL BACKGROUND		
PREREQUISITE COURSES:	NO		
LANGUAGE OF INSTRUCTION and EXAMINATIONS:	GREEK		
IS THE COURSE OFFERED TO ERASMUS STUDENTS	YES		
COURSE WEBSITE (URL)			

(2) LEARNING OUTCOMES

Learning outcomes

The course learning outcomes, specific knowledge, skills and competences of an appropriate level, which the students will acquire with the successful completion of the course are described.

Consult Appendix A

- *Description of the level of learning outcomes for each qualifications cycle, according to the Qualifications Framework of the European Higher Education Area*
- *Descriptors for Levels 6, 7 & 8 of the European Qualifications Framework for Lifelong Learning and Appendix B*
- *Guidelines for writing Learning Outcomes*

Corporate social responsibility is a dynamic subject of great significance in business practice today. Furthermore, it is a subject of business administration as a discipline in itself, not a part of some other discipline which is introduced according to the needs of instruction of the future business manager.

In this course we study the ethical problems that result from the activity of business organizations, as well as the ethical issues that emerge in the workplace.

By the end of the course the students should be capable to understand elementary problems of ethics and to appreciate the importance of ethics for business activity. They should have familiarized themselves with the ethical problems of business, and with the discipline of business ethics as a historical development, that grew along with the augmentation of business corporations. They should be in position to evaluate the parameters of ethical problems associated with business decisions, or that appear in the

workplace, and to consciously respond to them.

General Competences

Taking into consideration the general competences that the degree-holder must acquire (as these appear in the Diploma Supplement and appear below), at which of the following does the course aim?

<i>Search for, analysis and synthesis of data and information, with the use of the necessary technology</i>	<i>Project planning and management</i>
<i>Adapting to new situations</i>	<i>Respect for difference and multiculturalism</i>
<i>Decision-making</i>	<i>Respect for the natural environment</i>
<i>Working independently</i>	<i>Showing social, professional and ethical responsibility and sensitivity to gender issues</i>
<i>Team work</i>	<i>Criticism and self-criticism</i>
<i>Working in an international environment</i>	<i>Production of free, creative and inductive thinking</i>
<i>Working in an interdisciplinary environment</i>	<i>.....</i>
<i>Production of new research ideas</i>	<i>Others...</i>
	<i>.....</i>

- Decision-making
- Respect for difference and multiculturalism
- Respect for the natural environment
- Social, professional and ethical responsibility and sensitivity to gender issues
- Critical thinking and self-examination
- Free, creative and inductive reasoning

(3) SYLLABUS

- General concepts and distinctions. Business ethics, corporate social responsibility, professional ethics, corporate governance.
- Negative externalities of business activities in the social environment. Natural environment, poverty, corruption of government. Consequences for business itself.
- History of the subject.
- The problem of the business entity, the legal person, as a moral subject.
- Morality as an instrument or as a valued good in itself.
- Business responsibilities. Profit-making responsibilities, legal responsibilities, moral responsibilities.
- Decisions of moral import, within the business environment. Ethical dilemmas and methods of resolution. Business culture and the human relations within the firm.
- Codes of ethics.

(4) TEACHING and LEARNING METHODS - EVALUATION

DELIVERY <i>Face-to-face, Distance learning, etc.</i>	Face-to-Face	
USE OF INFORMATION AND COMMUNICATIONS TECHNOLOGY <i>Use of ICT in teaching, laboratory education, communication with students</i>	Movie screenings PPT presentations Communication with students via e-mail and e-class platform Uploading course material on e-class platform	
TEACHING METHODS <i>The manner and methods of teaching are described in detail.</i>	<i>Activity</i>	<i>Semester workload</i>
	Lectures	39

<p>Lectures, seminars, laboratory practice, fieldwork, study and analysis of bibliography, tutorials, placements, clinical practice, art workshop, interactive teaching, educational visits, project, essay writing, artistic creativity, etc.</p> <p>The student's study hours for each learning activity are given as well as the hours of non-directed study according to the principles of the ECTS</p>	Study and analysis of bibliography	30
	Independent study	56
	Course total	125
<p>STUDENT PERFORMANCE EVALUATION Description of the evaluation procedure</p> <p>Language of evaluation, methods of evaluation, summative or conclusive, multiple choice questionnaires, short-answer questions, open-ended questions, problem solving, written work, essay/report, oral examination, public presentation, laboratory work, clinical examination of patient, art interpretation, other</p> <p>Specifically-defined evaluation criteria are given, and if and where they are accessible to students.</p>	<p>Evaluation of students and assessment of learning outcomes takes place via written exams at the end of the semester.</p> <p>Performance evaluation may take place via oral exams instead.</p>	

(5) ATTACHED BIBLIOGRAPHY

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- Βελέντζας Γ., Μπρώνη Γ., Επιχειρηματική ηθική, εταιρ. διακυβέρνηση, εταιρική κοινωνική ευθύνη, 2014.
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