

## COURSE OUTLINE

### (1) GENERAL

<b>SCHOOL</b>	School of Business		
<b>ACADEMIC UNIT</b>	Department of Tourism Economics and Management		
<b>LEVEL OF STUDIES</b>	Undergraduate		
<b>COURSE CODE</b>	<b>TO4020</b>	<b>SEMESTER</b>	<b>Spring</b>
<b>COURSE TITLE</b>	Financial Management		
<b>INDEPENDENT TEACHING ACTIVITIES</b> <i>if credits are awarded for separate components of the course, e.g. lectures, laboratory exercises, etc. If the credits are awarded for the whole of the course, give the weekly teaching hours and the total credits</i>	<b>WEEKLY TEACHING HOURS</b>	<b>CREDITS</b>	
Lectures	3	5	
<i>Add rows if necessary. The organisation of teaching and the teaching methods used are described in detail at (d).</i>			
<b>COURSE TYPE</b> <i>general background, special background, specialised general knowledge, skills development</i>	General Background		
<b>PREREQUISITE COURSES:</b>	NO		
<b>LANGUAGE OF INSTRUCTION and EXAMINATIONS:</b>	Greek		
<b>IS THE COURSE OFFERED TO ERASMUS STUDENTS</b>	NO		
<b>COURSE WEBSITE (URL)</b>	<a href="http://eclass.chios.aegean.gr/courses/DBA138/">http://eclass.chios.aegean.gr/courses/DBA138/</a>		

### (2) LEARNING OUTCOMES

<p><b>Learning outcomes</b></p> <p><i>The course learning outcomes, specific knowledge, skills and competences of an appropriate level, which the students will acquire with the successful completion of the course are described.</i></p> <p><i>Consult Appendix A</i></p> <ul style="list-style-type: none"> <li>• <i>Description of the level of learning outcomes for each qualifications cycle, according to the Qualifications Framework of the European Higher Education Area</i></li> <li>• <i>Descriptors for Levels 6, 7 &amp; 8 of the European Qualifications Framework for Lifelong Learning and Appendix B</i></li> <li>• <i>Guidelines for writing Learning Outcomes</i></li> </ul>
<p>At the completion of the course's education process, the student will be able to:</p> <p>Identify the institutional framework of principal money markets and capital markets.</p> <p>Analyze the economic structure of the principal money markets and capital markets.</p> <p>Evaluate investment opportunities.</p> <p>Evaluate bonds.</p> <p>Evaluate stocks.</p> <p>Construct portfolios of securities, based on risk and expected return.</p> <p>Evaluate portfolio performance.</p> <p>Analyze the structure and operation of financial derivatives.</p>

## Analyze market efficiency.

### General Competences

*Taking into consideration the general competences that the degree-holder must acquire (as these appear in the Diploma Supplement and appear below), at which of the following does the course aim?*

*Search for, analysis and synthesis of data and information, with the use of the necessary technology*

*Adapting to new situations*

*Decision-making*

*Working independently*

*Team work*

*Working in an international environment*

*Working in an interdisciplinary environment*

*Production of new research ideas*

*Project planning and management*

*Respect for difference and multiculturalism*

*Respect for the natural environment*

*Showing social, professional and ethical responsibility and sensitivity to gender issues*

*Criticism and self-criticism*

*Production of free, creative and inductive thinking*

*.....*

*Others...*

*.....*

Decision-making

Working independently

Production of free, creative and inductive thinking

### (3) SYLLABUS

The investment process and the markets for money and capital

The time value of money

Risk and return

Valuation of fixed income securities

Stock valuation

Investment appraisal

Portfolio theory

Capital market theory

Efficient markets

Mutual fund management

Derivative financial products

#### (4) TEACHING and LEARNING METHODS - EVALUATION

<p style="text-align: center;"><b>DELIVERY</b> <i>Face-to-face, Distance learning, etc.</i></p>	Face-to-Face	
<p style="text-align: center;"><b>USE OF INFORMATION AND COMMUNICATIONS TECHNOLOGY</b> <i>Use of ICT in teaching, laboratory education, communication with students</i></p>	Use of ICT in teaching (PPT presentations) Communication with students via e-mail and e-class platform Uploading course material on e-class platform	
<p style="text-align: center;"><b>TEACHING METHODS</b> <i>The manner and methods of teaching are described in detail. Lectures, seminars, laboratory practice, fieldwork, study and analysis of bibliography, tutorials, placements, clinical practice, art workshop, interactive teaching, educational visits, project, essay writing, artistic creativity, etc.</i></p> <p><i>The student's study hours for each learning activity are given as well as the hours of non-directed study according to the principles of the ECTS</i></p>	<b>Activity</b>	<b>Semester workload</b>
	Lectures	39
	Study and analysis of bibliography	21
	Independent study	66
Course total	<b>125</b>	
<p style="text-align: center;"><b>STUDENT PERFORMANCE EVALUATION</b> <i>Description of the evaluation procedure</i></p> <p><i>Language of evaluation, methods of evaluation, summative or conclusive, multiple choice questionnaires, short-answer questions, open-ended questions, problem solving, written work, essay/report, oral examination, public presentation, laboratory work, clinical examination of patient, art interpretation, other</i></p> <p><i>Specifically-defined evaluation criteria are given, and if and where they are accessible to students.</i></p>	Evaluation of students and assessment of learning outcomes takes place via written exams at the end of the semester. In the framework of written exams, the students respond to short-answer questions, produce essays and solve exercise. In special cases of learning difficulties, performance evaluation takes place via oral exams.	

#### (5) ATTACHED BIBLIOGRAPHY

<p><i>- Suggested bibliography:</i>                  Brealey, R.A., Myers, S.C., Allen, F. (2013) Principles of corporate finance. McGraw Hill                  Brigham, E.F. Ehrhardt, M.C. (2013) Financial management: Theory and practice. South-Western College Pub.                  Bodie, Z., Kane, A. &amp; Marcus, A. (2009) Investments. 8<sup>th</sup> Edition. McGraw Hill.</p> <p><i>- Related academic journals:</i></p>
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Journal of Finance  
Journal of Financial Economics  
Journal of Financial and Quantitative Analysis  
Review of Financial Studies  
Journal of Corporate Finance  
Journal of Applied Corporate Finance  
Financial Analysts Journal