



UNIVERSITY OF THE AEGEAN

BUSINESS SCHOOL
DEPARTMENT of TOURISM ECONOMICS & MANAGEMENT

Autumn/Spring semester - Academic Year 2025-2026

Courses offered (Undergraduate)								
Course Code	Course Title	Semester	ECTS	Teaching Language	Offered Online	Tutoring /Reading Course offered	Tutoring /Reading Course Language	Offered Online
TO1001	Introduction in Business Administration	Autumn	5	Greek	-	√	Greek - English	-
OI0103	Introduction to Economics	Autumn	6	Greek	-	√	Greek - English	-
TO1002	Introduction to Tourism	Autumn	5	Greek	-	√	Greek - English	-
ΓΕ0300	Financial Accounting	Autumn	5	Greek	-	√	Greek - English	-
TO1003	Foreign Language – English I	Autumn	4	Greek	-	√	Greek - English	-
TO1004	Tourism and Travel Industry	Autumn	5	Greek	-	√	Greek - English	-
TO1005	Tourism Destinations Typologies and Characteristics	Autumn	5	Greek	-	√	Greek - English	-
TO2006	Management of Tourism Enterprises	Spring	5	Greek	-	√	Greek - English	-
TO3016	Statistics on Tourism and Tourism Businesses	Spring	5	Greek	-	√	Greek - English	-
TO8048	Sociology of Tourism	Spring	5	Greek	-	√	Greek - English	-
TO2012	Foreign Language – English II	Spring	5	Greek	-	√	Greek - English	-

TO2009	Leisure Time and Tourism	Spring	5	Greek	-	√	Greek - English	-
TO2010	Tourism and the Greek Economy	Spring	5	Greek	-	√	Greek - English	-
TO2011	Business Ethics	Spring	5	Greek	-	√	Greek - English	-
TO4023	Greek Tourism Development	Autumn	5	Greek	-	√	Greek - English	-
TO3014	Introduction To Law	Autumn	5	Greek	-	√	Greek - English	-
TO3015	Industrial Economics	Autumn	5	Greek	-	√	Greek - English	-
TO2007	Introduction to Tourism Marketing	Autumn	5	Greek	-	√	Greek - English	-
TO3017	Mathematics in Business Administration	Autumn	5	Greek	-	√	Greek - English	-
TO3018	Operations Management	Autumn	5	Greek	-	√	Greek - English	-
TO3019	Management Information Systems	Autumn	5	Greek	-	√	Greek - English	-
TO4020	Financial Management	Spring	5	Greek	-	√	Greek - English	-
TO4021	Theoretical Approaches and Policies in Tourism	Spring	5	Greek	-	√	Greek - English	-
TO4022	Human Resource Management	Spring	5	Greek	-	√	Greek - English	-
TO3013	Tourism Economics	Spring	5	Greek	-	√	Greek - English	-
TO4024	International Economics	Spring	5	Greek	-	√	Greek - English	-
TO4025	Total Quality Management	Spring	5	Greek	-	√	Greek - English	-
TO4026	Entrepreneurship	Spring	5	Greek	-	√	Greek - English	-
TO5027	Tourism Marketing	Autumn	5	Greek	-	√	Greek - English	-
TO5028	Organization and Management of Special and Alternative Forms of Tourism	Autumn	5	Greek	-	√	Greek - English	-
TO5029	Tourism Law	Autumn	4	Greek	-	√	Greek - English	-
TO5030	Economic and Physical Planning of Tourism	Autumn	5	Greek	-	√	Greek - English	-
TO5031	Tourism and Regional Development	Autumn	5	Greek	-	√	Greek - English	-
TO5032	Revenue Management	Autumn	5	Greek	-	√	Greek - English	-

TO6039	Management and Administration of Hospitality Enterprises	Autumn	5	Greek	-	√	Greek - English	-
TO6034	Information and Communication Technologies in Tourism	Spring	6	Greek	-	√	Greek - English	-
TO6035	Tourism Marketing Research	Spring	6	Greek	-	√	Greek - English	-
TO6036	Crisis Management in Tourism	Spring	6	Greek	-	√	Greek - English	-
TO6037	Tourism Destinations Management	Spring	6	Greek	-	√	Greek - English	-
TO6038	Economics and Event Management	Spring	6	Greek	-	√	Greek - English	-
TO0056	Economic and Regional Development	Spring	6	Greek	-	√	Greek - English	-
TO7041	Environmental Management and Tourism Planning	Autumn	6	Greek	-	√	Greek - English	-
TO7042	Transport and Tourism	Autumn	6	Greek	-	√	Greek - English	-
TO7043	Cultural Heritage and Tourism	Autumn	6	Greek	-	√	Greek - English	-
TO0060	Tourism and Sustainable Development	Autumn	6	Greek	-	√	Greek - English	-
TO0059	Research Methods in Tourism	Autumn	6	Greek	-	√	Greek - English	-
TO7045	Operations Management in Hospitality Industry	Autumn	6	Greek	-	√	Greek - English	-
TO8051	Strategic Management of Tourism Enterprises	Autumn	6	Greek	-	√	Greek - English	-
TO7047	E-commerce for Tourism Enterprises	Autumn	6	Greek	-	√	Greek - English	-
TO8049	Geographical Information Systems in Tourism	Spring	6	Greek	-	√	Greek - English	-
TO7040	Tourism Development and Policy	Spring	6	Greek	-	√	Greek - English	-
TO8050	Tourism Distribution Channels	Spring	6	Greek	-	√	Greek - English	-
TO5033	Financing Tourism Enterprises	Spring	6	Greek	-	√	Greek - English	-
TO0058	Multicultural Communication	Autumn	6	Greek	-	√	Greek - English	-

TO7046	Promotion of Tourism Enterprises	Autumn	6	Greek	-	√	Greek - English	-
TO0066	Global Booking Systems	Autumn	6	Greek	-	√	Greek - English	-
TO0061	Tourism Geography	Autumn	6	Greek	-	√	Greek - English	-
TO0065	Tourism Satellite Account	Autumn	6	Greek	-	√	Greek - English	-
TO0057	Consumer Behavior	Spring	6	Greek	-	√	Greek - English	-
TO0067	Anthropology of Tourism	Spring	6	Greek	-	√	Greek - English	-
TO0068	English Communication Skills in Management and Tourism	Spring	6	Greek	-	√	Greek - English	-
TO0064	Hotel Accounting	Spring	6	Greek	-	√	Greek - English	-
TO7044	Travel Organizations Management	Spring	6	Greek	-	√	Greek - English	-
TO0063	International Hotel Marketing	Spring	6	Greek	-	√	Greek - English	-

Courses offered (Postgraduate)								
Course Code	Course Title	Semester	ECTS	Teaching Language	Offered Online	Tutoring /Reading Course offered	Tutoring /Reading Course Language	Offered Online
TP0066	Tourism Economics and Revenue Management in Tourism Enterprises	Autumn	6	Greek	√	√	Greek - English	-
TP0067	Management of Tourism Organizations and Hospitality Enterprises	Autumn	6	Greek	√	√	Greek - English	-
TP0068	Air Transport and Cruise Management	Autumn	6	Greek	√	√	Greek - English	-
TP0069	Methods of Social Research in Tourism	Autumn	6	Greek	√	√	Greek - English	-
TP0081	Institutional and Legal Framework in Tourism	Autumn	6	Greek	√	√	Greek - English	-
TP0071	Sociology and Anthropology of Tourism	Autumn	6	Greek	√	√	Greek - English	-
TP0078	E-Business Entrepreneurship and Innovation in Tourism Organizations and Hospitality Businesses	Autumn	6	Greek	√	√	Greek - English	-
TP0083	Development and Management of Festivals and Special Events	Autumn	6	Greek	√	√	Greek - English	-
TP0080	Tourism Destination and Hospitality Marketing	Spring	6	Greek	√	√	Greek - English	-
TP0073	Development and Management of Special and Alternative Forms of	Spring	6	Greek	√	√	Greek - English	-

	Tourism							
TP0074	Tourism Development, Strategy and Policy	Spring	6	Greek	√	√	Greek - English	-
TP0075	Planning and Managing Sustainable and Resilient Tourism Destinations	Spring	6	Greek	√	√	Greek - English	-
TP0076	Human Resource Management in the Hospitality Industry	Spring	6	Greek	√	√	Greek - English	-
TP0077	Hospitality Business Accounting and Financing	Spring	6	Greek	√	√	Greek - English	-
TP0084	Strategy and Management of Family and Small Tourism Businesses	Spring	6	Greek	√	√	Greek - English	-
TP0085	Operations Management and Crisis Management in Hospitality Enterprises	Spring	6	Greek	√	√	Greek - English	-
TP0082	Cultural Heritage Planning and Management	Spring	6	Greek	√	√	Greek - English	-
TP0086	Tourism, Environment and Climate Change	Spring	6	Greek	√	√	Greek - English	-
	Thesis		30				Greek - English	